



Vetra Products Guide

A Veterinary Nutraceutical Company
since 1997

2013

**Exclusive Formulations and Premium Ingredients
Provide Results You Can Trust**



Vetra
animal health

About Vetra Animal Health

Trusted Nutraceuticals

Superior Ingredients. Innovative Science. Results Focused

Dedication To Quality

Vetra Animal Health, a division of Kala Health, Inc., is an exclusive veterinary nutraceutical company that has been proudly manufacturing and distributing high quality supplements for pets since 1997. Our core objective is to research and develop safe, effective, scientifically based products utilizing only premium ingredients. We are committed to delivering a superior line of nutraceuticals with unique formulations that veterinarians can confidently prescribe to improve their patient's health and well-being.



Leadership & Global Presence

With offices in North America, Europe and Asia, Vetra Animal Health is a proud global veterinary company. Our founder and president, Ronald Breteler, Ph.D. has over 20 years of experience in both the human and animal nutraceutical industries. Supported by James St.Clair, DVM, Director of Product Development, and a team of research and product development specialists, Dr. Breteler has steered Vetra Animal Health on course to becoming a global leader in the world of veterinary nutraceuticals. In addition, Vetra Animal Health has formed exclusive licensing agreements for the sales and distribution of patented novel nutraceuticals.

Manufacturing & Quality Assurance

Vetra Animal Health's line of nutraceuticals are manufactured in our 40,000 square foot facility in Oakdale, CA. In keeping with our commitment to provide products using only premium ingredients, our manufacturing facility is routinely audited by the FDA to ascertain compliance with Current Good Manufacturing Practices (cGMP). Additionally, we have recently attained the prestigious third-party NSF certification which ensures the highest production standards. Our products incorporate only the world's finest, pharmacy-grade raw materials, all of which have undergone rigorous research and are analyzed for purity and potency. Vetra Animal Health is a full member of the National Animal Supplemental Council (NASC), an organization committed to ensuring the quality of manufactured animal health products and the integrity of the pet supplement industry as a whole.



Guarantee

Since inception, Vetra Animal Health has maintained a 100% product satisfaction guarantee. We guarantee not only the product's integrity, purity and adherence to label claims, but more importantly, its effectiveness.

Joint Health Products

BioFlexa

The BioFlexa family of joint health products utilizes a core formulation of ingredients (PurforMSM[®] MSM, CM Kombo[®] CMO, Ester-C[®] vitamin C, Hyal-Flex[™] hyaluronic acid, Regensure[®] glucosamine, ChondroPure[®] chondroitin, OmniMin[™] & AstraGin[®]) unlike any other available in the veterinary marketplace. In addition, BioFlexa Joint Health products are formulated based on a progressive phase approach to joint health management. This phase approach refers to the incremental addition of the primary glycosaminoglycans required for joint health.

- ✓ Proven Chewable Tablet Palatability
- ✓ Easy Administration



	BioFlexa I	BioFlexa II	BioFlexa II <i>Low Allergen</i>	BioFlexa III
The Core: (PurforMSM [®] , CMKombo [™] , Ester-C [®] , OmniMin [™])	✓	✓	✓	✓
Glucosamine HCl	✓	✓	✓ <i>Vegetarian Source</i>	✓
Chondroitin sulfate (low molecular weight form)	---	✓	✓	✓
Hyaluronic Acid (high molecular weight form)	---	---	---	✓
Bottle Size Product	60 Tab.....#0110600 150 Tab.....#0111500	60 Tab.....#0120600 150 Tab.....#0121500	60 Tab.....#0140600 150 Tab.....#0141500	60 Tab.....#0130600 150 Tab.....#0131500

PurforMSM[®] is the licensed trademark of Bergstrom Nutrition
Ester-C[®] is the licensed trademark of The Ester-C Company
CM Kombo is a proprietary blend of KALA Health

Dermatology Health Products

DermGard

Comprehensive dermatologic health beyond omega fatty acids



- ✓ Complete foundation of essential vitamins and minerals
- ✓ Balanced ratio of Omega 3 and Omega 6 fatty acids
- ✓ World's only premium patented 99.9% pure-MSM for animals, PurforMSM®
- ✓ Proven palatability
- ✓ Easy administration

Bottle size	Product #
60 Tablet	#0520600
150 Tablet	#0521500

DermGard

Low Allergen



- ✓ Same proven formula as DermGard
- ✓ Low allergen formula designed for dogs with dietary restrictions
- ✓ Highly palatable
- ✓ Easy administration

Bottle size	Product #
60 Tablet	#0530600
150 Tablet	#0531500

DermGard provides balanced daily supplementation of the vitamins and minerals most essential to the foundations of dermatologic health. DermGard includes the proper balance of Omega 3 and Omega 6 fatty acids (1 : 7 ratio), a comprehensive range of B vitamins, vitamins E and A, zinc, and PurforMSM®. All of these are delivered in a chewable tablet that is easy to dose and administer.

DermGard Low Allergen has an identical active formula as DermGard, but uses vegetable-based flavoring for its chewable tablets that greatly minimizes the potential of a histamine response in dogs and cats with food allergies.

DermGard and DermGard Low Allergen provide a safe, go-to supplement for addressing most common skin and coat problems, and are perfect for all patients with owners who simply want to promote shiny fur and healthy skin.

Ingredients

Guaranteed Minimum

Zinc.....	5 mg
Vitamin A	1,500 IU
Vitamin E	10 IU
Thiamine (Vitamin B1).....	40 mcg
Riboflavin (Vitamin B2).....	20 mcg
Pyridoxine (Vitamin B6).....	30 mcg
Vitamin B12	2 mcg
Methylsulfonylmethane (PurforMSM®).....	200 mg
Omega 3 (EPA + DHA)	0.8%

Health & Wellness Products

System



- ✓ The ultimate canine multivitamin used to supplement a normal diet
- ✓ Balanced blend of essential amino acids, vitamins, minerals and proteins
- ✓ Once a day formula
- ✓ Palatable chewable tablets for easy administration

Bottle size	Product #
60 Tablet	#5504600

OxiShield



- ✓ Broad spectrum antioxidant formulation
- ✓ Incorporates eight distinct groups of naturally occurring antioxidants to effectively remove damaging free radicals from multiple organs
- ✓ Helps support multi-organ health
- ✓ Palatable chewable tablets for easy administration

Bottle size	Product #
60 Tablet	#1430600

Together, System™ and OxiShield™ represent Vetra's approach to preventative care through comprehensive dietary supplementation.

System™ is a multivitamin specifically tailored to a canine's dietary needs. System™ was designed to provide a daily balanced blend of all the essential amino acids, vitamins, minerals, and proteins needed to keep dogs healthy and energetic. System™ contains all 20 amino acids in scientifically-balanced quantities as well as 10 minerals and 14 vitamins. System™ will not only make dogs and cats healthier, but give them more energy, increase their resistance to common illnesses by boosting their immune system, and provide the most important ingredients that healthy pets need.

OxiShield™ is a powerful broad-spectrum antioxidant combining separate antioxidant groups:

Ester C®, vitamin A and vitamin E
Grape Seed Extract
Super Oxide Dismutase (S.O.D.)
Coenzyme Q-10
Selenium, Zinc, Copper, Manganese, Magnesium & Molybdenum

OxiShield™ supports the immune system of dogs and cats by providing daily supplementation of antioxidants crucial to help pets to ward off disease. Ester-C®, the main component of OxiShield™, is a potent antioxidant, but no single antioxidant can protect against all conditions in all organs. By offering a wide range of complementary antioxidants that work synergistically, maximum protection is provided against free radical damage.

Gastrointestinal Health



Vetrazyme

- ✓ Preferred product for addressing common GI ailments
- ✓ Fungal sources of proteases, lipases and amylases, proven to be active throughout the gastrointestinal tract
- ✓ Plant based enzymes optimize breakdown of food across broad pH range
- ✓ Helps support proper digestion and bowel health
- ✓ Can be utilized on an empty stomach to support healthy immune processes
- ✓ Palatable chewable tablets for easy administration

Bottle size	Product #
60 Tablet	#2110600

Product Specification Sheets
Available Upon Request

Behavioral Health



Calmasure

- ✓ First choice for naturally addressing commonly reported behavioral issues
- ✓ Utilizes the patented pure form of L-theanine called Suntheanine®
- ✓ Proven, fast acting, naturally occurring compounds that support balanced behavior, promote relaxation and reduced hyperactivity
- ✓ Palatable chewable tablets for easy administration

Bottle size	Product #
60 Tablet	#1800600

Product Specification Sheets
Available Upon Request

Bladder Health



CalciBind

- ✓ Micoencapsulated potassium citrate granules for prevention of calcium oxalate urolith formation
- ✓ Convenient once a day dosing
- ✓ Palatable vegetarian flavoring
- ✓ Granulated form can easily be mixed with daily food

Bottle size	Product #
300 Gram	#5301300

Product Specification Sheets
Available Upon Request

Private Labeling & Custom Formulations

Though the Vetra Brand of Kala Health, Inc. pet products is very strong, we think that the value of our products is not in our brand name itself but in the quality and effectiveness of our formulations and the quality of our ingredients.

In today's extremely competitive marketplace, innovative veterinarians are always searching for a competitive edge. Consumers for the most part purchase from veterinarians whom they know and trust. Yet, we are all aware that consumers have many options, especially with the Internet now available in almost every household.

What if there was a way to keep those customers coming back time and time again. Well there is and it's called private labeling. And now it has become much easier to obtain your own line of products, thanks to KALA Health's easy, step-by-step program that can bring a whole line of products on your shelves in less than two months, and in quantities as low as 48 bottles per product. Whether you own your veterinary clinic or have an online veterinary supply business, why not recommend your own brand? Our turnkey program makes it very possible for you to offer any of our 25 unique formulations under your own label design in a cost effective manner. Speak with us and we will show you how.

Private Labeling with Kala Health is as easy as 1,2,3 !

Step 1: Ask us for a quotation based on product, number of bottles, bottle size, color, tablet count and label specifics. Minimum order quantity is 48 bottles per product.

Step 2: Send us your idea for the label design or use one of our stock label designs. We take care of the complicated text on the left and right panels so you stay out of trouble with the FDA & FTC.

Step 3: Start selling your own brand!

Custom Formulations

If you are interested in designing and formulating your own product, Kala Health, Inc. can do this for you. We can make chewable tablets to your exact specifications with a minimum order quantity as low as 50,000 units. Please contact us for more information.



NORTH AMERICA (HQ)

Vetra Animal Health

a Division of Kala Health, Inc.

Physical: 108 Woods Hole Rd., Falmouth, MA 02540, USA

Mailing: PO Box 936, Falmouth, MA 02541, USA

Phone: (800) 998-8813 Fax: (508) 495-4035

Email: sales@vetraanimalhealth.com

President: Ronald Breteler, Ph.D.

VP: James St.Clair, DVM

EUROPE

Vetra Animal Health (Europe)

Office: Obrechtstraat 432, 2517 VK The Hague, Netherlands

Phone: +31 (0)70 345-0290 Fax: +31 (0)70 345-0311

Email: paul@vetraanimalhealth.com

Director: Ir. Paul Klein Breteler

ASIA

Vetra Animal Health (Asia)

Mailing: Bukit Panjang Post Office, PO Box 186, Singapore 916807

Office: 6 Marsiling Lane #03-00, Singapore 739145

Phone: +65 9456 7401 Fax: +65 6564 7921

Email: fang@vetraanimalhealth.com

Director: Oh Chye Fang, Ph.D.

Website: www.vetraanimalhealth.com

